

Change for Life Campaign



Thanks for
your interest in
engaging your
group for life!



We appreciate our coordinators! Your role as coordinator is to inform and lead your organization through Change for Life, but we help make it easy! Here are the steps:

- Sign up with Parkville Women's Clinic to start a campaign with your organization.
- Select a start and end date for your campaign. We recommend allowing 4-6 weeks for collection.
- Determine if your campaign will include physical baby bottle banks to fill. If yes, let us know how many you need.
- Announce the campaign to your organization with the provided materials.
- Distribute the bottles and/or giving link.
- Fill bottles with coins, cash, or checks.
- Continue to build enthusiasm around the campaign – have fun with it!
- During Change for Life, you may want to plan special teaching for children/youth and involve young people in the bottle collection. A PWC representative will be happy to speak to your youth, small group or congregation.
- Return bottles to PWC.

QUESTIONS?

Contact Carla Killen at 816.746.4855
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